

5-12 Shark Tank - \$110

Instructor: Wedrychowicz

Are you familiar with the TV show, Shark Tank? This creative class will challenge your student's imagination and push their creative ability as they concept and market a new, innovative product they invent! Students will put on their entrepreneurial thinking caps as they invent a product or service that is a brand new concept, market their invention, define their target demographic, learn what type of marketing their specific consumer likes, present a marketing board, and pitch their concept. This class is designed to encourage students to think outside of the box while also incorporating marketing techniques and strategies, as well as, presenting their idea in front of a panel of judges. No product or idea is off limits!